



KILEY SABO

Graphic Designer

CONTACT

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ACHIEVEMENTS

AMERICAN ADVERTISING FEDERATION
Bronze Addy Award | Alaska Airlines

MEDICI CIRCLE PURCHASE PRIZE AWARD
BGSU Best of Show | ID Foundry

MONNIER FAMILY FOUNDATION
Outstanding BGSU Artist Award

BGSU STUDENT AFFAIRS
Leadership Council Award

SKILLS

Adept with Adobe Creative Cloud

Skilled in branding & logos

Familiar with production processes

Proficient in Microsoft Suite

Savvy social media strategy

Skilled in Photography

Experience in fast-paced environment

Excellent communication skills

Concentration in Sports Marketing

Current with the latest design trends,
techniques, products, and resources

EXPERIENCE

BGSU ATHLETICS | Marketing Specialist | Bowling Green, Ohio | Present

- Oversee BGSU's Athletics email blasts to students, faculty, alumni, and fans
- Assist with fan engagement, social media, and website traction

FREELANCE DESIGNER | Creative | Maumee, Ohio | 2021 - Present

- Meet with clients to assess design and marketing vision, budgets, and deliverables
- Create innovative designs and marketing campaigns
- Format designs for use in both print and web applications

THREAD MARKETING | Internship | Sylvania, Ohio | Summer 2022

- Collaborated with Art Director to develop logos for local businesses
- Re-touched photos and assisted on photo shoots

FASTSIGNS | Internship | Toledo, Ohio | Summer 2022

- Handled design production and pre-press preparation of files
- Worked with a variety of equipment including laser cutter and plotter

BGSU FALCON MEDIA | Internship | Bowling Green, Ohio | Fall 2021

- Created layouts for the BGSU newspaper and other university publications
- Assisted with ads and logos for local companies

BGSU ITS | Tier 2 Supervisor | Bowling Green, Ohio | 2020 - August 2023

- Apple Specialist - handled student and faculty technical concerns
- Monitored university labs on campus and fix classroom technical issues
- Troubleshooted technical problems students have with personal devices

CLICK | Photographer | Maumee, Ohio | 2015 - Present

- Specialize in senior portraits, prom pictures, group parties
- Developed portfolio and website: www.clickincurl.com

EDUCATION

BOWLING GREEN STATE UNIVERSITY | Bowling Green, Ohio | 2019 - 2023

BFA in Graphic Design | Cum Laude Graduate

- AIGA Member | Communication Liaison | 2019 - 2023
- Dean's List | 2019 - 2023
- Omicron Delta Kappa Honor Society | 2022 - 2023
- Falcon Miracles | Morale Captain | 2019 - 2022

CENTRAL CATHOLIC HIGH SCHOOL | Toledo, Ohio | 2015 - 2019

- Bishop's Cross Recipient | 2019
- Ninth Congressional District Art Award Winner | 2019
- School Mascot: Lucky the Leprechaun | 2017 - 2019
- Four-Year Varsity Athlete | Cross Country and Track | 2015 - 2019

SERVICE

4-H | ADVISOR, GOLD MEDAL CLUB | 2019 - PRESENT

- 9-Year Member, Camp Counselor, President | 2017 - 2019
- Sewing, Leadership, Photography, Livestock: Rabbits, Poultry

CENTRAL CATHOLIC HIGH SCHOOL | 2020

- Cross Country Coach