



# KILEY SABO

Graphic Designer

## CONTACT

567.277.7391

kiley.sabo@gmail.com

www.kileysabo.com

@ksabo.design

## ACHIEVEMENTS

GAYLORD OPRYLAND  
VALUES AWARD | Q4 2025

BOWLING GREEN STATE UNIVERSITY  
Permanent Art Installation | 2023

AMERICAN ADVERTISING FEDERATION  
Bronze Addy Award | Alaska Airlines

MEDICI CIRCLE PURCHASE PRIZE AWARD  
BGSU Best of Show | ID Foundry

MONNIER FAMILY FOUNDATION  
Outstanding BGSU Artist Award

BGSU STUDENT AFFAIRS  
Leadership Council Award

## SKILLS

Adept with Adobe Creative Cloud

Skilled in branding & logos

Familiar with production processes

Proficient in Microsoft Suite

Savvy social media strategy

Skilled in Photography

Experience in fast-paced environment

Excellent communication skills

Concentration in Sports Marketing

Current with the latest design trends,  
techniques, products, and resources

### EXPERIENCE

#### GAYLORD OPRYLAND | Internal Creative Manager | Nashville, TN | 2024- Present

- Create and design a weekly internal newsletter that keeps employees informed.
- Design on-brand graphics and assets for Gaylord Opryland and Marriott Brand.
- Plan, support, and execute events that celebrate milestones, and core company values.
- Photograph and capture video content that showcase employee experiences.

#### LEGENDS | Creative Specialist | Frisco, TX | 2023-2024

- Designing effective on-brand, strategic marketing campaigns for high profile clients
- Collaborate with various internal teams to uphold brand standards and consistencies

#### BGSU ATHLETICS | Marketing Specialist | Bowling Green, OH | 2023-2024

- Oversee BGSU's Athletics email blasts to students, faculty, alumni, and fans
- Assist with fan engagement, social media, and website traction

#### FREELANCE DESIGNER | Creative | Maumee, OH | 2021 - Present

- Meet with clients to assess design and marketing vision, budgets, and deliverables
- Create innovative designs and marketing campaigns
- Format designs for use in both print and web applications

#### THREAD MARKETING | Internship | Sylvania, OH | Summer 2022

- Collaborated with Art Director to develop logos for local businesses
- Re-touched photos and assisted on photo shoots

#### BGSU ITS | Tier 2 Supervisor | Bowling Green, OH | 2020 - August 2023

- Apple Specialist - handled student and faculty technical concerns
- Troubleshooted technical problems students have with personal devices

#### CLICK | Photographer | Maumee, OH | 2015 - Present

- Specialize in senior portraits, prom pictures, group parties
- Developed portfolio and website: [www.clickincurl.com](http://www.clickincurl.com)

### EDUCATION

#### BOWLING GREEN STATE UNIVERSITY | Bowling Green, OH | 2019 - 2023

##### BFA in Graphic Design | Cum Laude Graduate

- AIGA Member | Communication Liaison | 2019 - 2023
- Dean's List | 2019 - 2023
- Omicron Delta Kappa Honor Society | 2022 - 2023
- Falcon Miracles | Morale Captain | 2019 - 2022

#### CENTRAL CATHOLIC HIGH SCHOOL | Toledo, OH | 2015 - 2019

- Bishop's Cross Recipient | 2019
- Ninth Congressional District Art Award Winner | 2019
- School Mascot: Lucky the Leprechaun | 2017 - 2019
- Four-Year Varsity Athlete | Cross Country and Track | 2015 - 2019

### SERVICE

#### 4-H | ADVISOR, GOLD MEDAL CLUB | 2019 - PRESENT

- 9-Year Member, Camp Counselor, President | 2017 - 2019
- Sewing, Leadership, Photography, Livestock: Rabbits, Poultry

#### CENTRAL CATHOLIC HIGH SCHOOL | 2020

- Cross Country Coach